

GUEST FOREIGN LECTURE: LEADERSHIP AND INNOVATION

Course instructor Professor Velimir Srića, PhD



Year 2021

Semester second

Course type Guest foreign lecture

ECTS points 6

Pre-requisites None

Course objectives

The students will develop understanding of leadership associated with innovation and creativity related activities. The course deals with leading people, projects and organizations in pursuit of innovation in general, and specifically within an organizational environment. The students will develop/improve their leadership skills as well as their individual and team skills in preparing and presenting innovative projects, specifically those based on digital transformation and creating added value.

Course content

1. Introduction to leadership in innovation
2. Innovation in the age of digital transformation
3. Principles of leadership and change management
4. Leadership in innovation skills and values
5. Individual creativity/innovation supporting techniques
6. Team creativity/innovation supporting techniques
7. Building innovative organizational culture
8. Leadership of innovative projects
9. Case studies and student projects

Assessment methods

- individual and team presentation
- essay (1-2 pages)
- quiz

Literature

1. Srića Velimir (2017): Sve tajne kreativnosti, Delfin i Algoritam, Zagreb
2. Srića Velimir (2016): Creativity and Innovation Management, Kindle Store
3. Srića Velimir (2015): Sve tajne harmoničnog vođenja, Delfin i Algoritam, Zagreb
4. Srića Velimir (2014): In Search of Harmony in a Disharmonious World: Leadership Manual for Change Agents and Dreamers, Algora Publishing
5. Kaufman Ira, Srića Velimir (2020): EmpowerUs: From Crisis to Strategic Harmony, Kitsap Publishing

Lecturer's CV:

Velimir Srića earned an MS in Electrical Engineering, an MBA from Columbia University, New York, and a Ph.D. in Information Systems Management. His professional life is dedicated to education, research, politics, and consulting. As a member of European Academy of Arts and Sciences, he is involved in teaching and research all over the world from Central and Eastern Europe to Asia and the USA. As a politician, he was a member of the Croatian government, recipient of Eisenhower Fellowship, and Croatian representative to UNESCO and OECD. As a leadership, innovation management, and digital transformation consultant he worked for regional and global companies and served as World Bank expert on Change Management. He is a member of The Club of Rome and the Croatian Helsinki Committee. He published 76 books, over 400 professional papers, and a few hundred columns in popular magazines.